

Consumer Request

Adding Certified Free From Allergen Certification to your Products



Dear Team at _____,

I hope this message finds you well!

My name is _____ and I want to be able to confidently purchase your products.

I have been deeply committed to purchasing products that cater to _____ dietary needs. In my ongoing effort to uphold and enhance the safety of the products I purchase; I am writing to request your consideration for adding a Certified Free From™ (CFF) allergen certification/seal to your product line.

The Importance of Certified Free From

In today's market, I am more conscious about the products I purchase when it comes to ingredients, food allergens and the foods I avoid for myself and family members. That's why the CFF certification is so important on packaged goods. As a consumer, I can no longer trust soft claims made on packaging and with the CFF certification, you give me access to products that meet the highest food allergen safety standards available today. This communicates to me that my health matters to your company.

We kindly request your support and approval to move forward with the CFF certification on your products, to show that we are valued by you today and thereafter.

You can contact MenuTrinfo to get more information about the CFF certification. You can also visit CFFfoods.org to see how they are helping the food-allergic community.

Warm regards,

(_____)

(_____)